

## "The Second Opinion (Not a Diagnosis)"

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Why is Heart Disease not the most pressing humanitarian crisis??

Why and how has treatment-of-symptoms superseded the demands for actual antidotes?

The number one killer in the world, the Silent Assassin, (heart attack, cardiac arrest, coronary artery disease, atherosclerosis, ventricular tachycardia/bradycardia, cardiomyopathy, low ejection fraction, angina, valvular heart disease, stroke, etc), does not care about your ethnicity, how much money you have or don't have, your age, your sex, your anything. This killer does not discriminate. This disease just want you dead.

And yet, unless you have gone through it, you most likely don't care that much about it. Even if a loved one has it or is a survivor of it...

Far too often survivors and sufferers of cardiovascular disease have no support network or a network that is such they feel is too stultified to handle the inevitable nonplus.

Most doctors must balance between profitability in their practice and actual doctoring. Their apportioned time often leave patients with more questions than answers.

### **DEMOGRAPHIC:**

- 1) Cardiac disease survivors.
- 2) Fellow Doctors, Scientists and Researchers.
- 3) Nurses and technical staff.
- 4) Hospital Administration.
- 5) General population at large.

### **TOPICS:**

- \* What is cardiac disease.
- \* What is intervention?
- \* Genetics versus Habitual. Are you doomed?
- \* Prevention.
- \* Treatment & Management game plan.
- \* Confronting the disease.
- \* Hocus Pocus woo-woo versus researched supplements.
- \* Spirituality versus prosperity cult beliefs.
- \* More treatments and therapy, but NO CURE. Why? Is this the new norm? What can be done to improve? When was the last time we cured anything?
- \* Why are we still using procedures developed in the 1940's and 1960's TODAY??

- \* Proven alternative treatments. EECp, Cardiac rehab, CoQ10, etc.
- \* What is the future of medicine? DNA splicing, Stem cell regenerative, nanobots, AI bots (Davincci).
- \* The opposing sides of Doctors' consensus.
- \* Life Expectancy versus Quality Of Life.
- \* Politics, Big & State Insurance, Big Pharma, Health Care Administration.
- \* Recovery.
- \* What's next?

#### **TECH:**

- 6 Seats.
- 7 Cameras.
- 7 Condenser Mics.
- 2 Search displays.
- 1 Streaming Hub.
- 1 Video Mixer.
- 1 Audio Mixer.
- 2 Capable laptops.
- 2 iPad Pros.

#### **DISTRIBUTION:**

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#### **GAME PLAN:**

Build up audience to 1 million+, make show pitch to Netflix, Amazon, HBO, CBS, etc. While still maintaining online presence.